

## AUCKLAND COMMERCIAL RADIO - SURVEY 4 2022

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BBC	0.8	0.9	-0.1	20	0.4	0.3	0.1	0.2	0.2	0.0	0.2	0.2	0.0	0.3	0.3	0.0	0.8	1.0	-0.2	1.3	1.8	-0.5	0.1	0.2	-0.1	0.1	0.5	8.8	1.7			
Breeze	10.0	11.7	-1.7	2	7.3	8.0	-0.7	8.8	12.6	-3.8	11.9	15.5	-3.6	11.2	14.6	-3.4	11.0	12.9	-1.9	9.5	10.8	-1.3	10.5	8.8	1.7	7.0	4.7	2.3				
Coast	5.1	4.6	0.5	6	2.4	3.6	-1.2	3.7	4.8	-1.1	3.4	3.4	0.0	4.7	4.5	0.2	6.9	5.6	1.3	5.8	5.3	0.5	7.0	4.7	2.3	4.4	5.6	-1.2				
Edge	4.5	3.9	0.6	9	9.8	6.2	3.6	7.7	6.1	1.6	6.6	5.6	1.0	5.4	5.7	-0.3	2.3	3.6	-1.3	1.3	1.2	0.1	4.4	5.6	-1.2	4.6	4.6	0.0				
Flava	3.9	3.8	0.1	10	8.5	8.4	0.1	8.9	8.5	0.4	6.7	6.2	0.5	5.0	5.1	-0.1	1.1	2.0	-0.9	0.5	0.5	0.0	4.6	4.6	0.0	2.3	3.4	-1.1				
George FM	3.4	3.1	0.3	12	5.1	5.5	-0.4	5.9	4.0	1.9	5.1	4.4	0.7	4.8	4.0	0.8	2.6	2.7	-0.1	0.9	1.5	-0.6	2.3	3.4	-1.1	2.3	2.3	0.0				
Gold	2.3	2.1	0.2	16	1.9	1.9	0.0	1.5	0.8	0.7	1.2	0.5	0.7	1.9	2.4	-0.5	4.2	4.3	-0.1	3.7	2.1	1.6	2.3	2.3	0.0	*	*	*				
Gold Sport*	0.2	0.2	0.0	24	*	0.1	*	0.2	*	*	0.2	*	*	0.2	0.1	0.1	0.3	0.3	0.0	0.4	0.5	-0.1	*	*	*	*	*	*	*	*		
Humm FM	1.7	0.9	0.8	17	2.3	3.0	-0.7	2.6	0.8	1.8	2.6	0.7	1.9	2.7	0.7	2.0	1.5	0.3	1.2	0.2	0.1	0.1	1.3	0.3	1.0	2.2	1.4	-0.4				
Life FM	1.2	1.4	-0.2	19	2.2	2.8	-0.6	0.9	1.6	-0.7	1.1	1.6	-0.5	1.4	1.5	-0.1	1.4	1.4	0.0	0.6	0.9	-0.3	1.0	1.4	-0.4	1.8	2.5	-0.7				
Magic	5.4	7.1	-1.7	5	0.7	0.2	0.5	0.7	0.4	0.3	0.5	0.5	0.0	1.2	0.7	0.5	4.7	7.1	-2.4	13.7	15.4	-1.7	1.8	2.5	-0.7	10.1	10.3	-0.2				
Mai FM	8.1	8.0	0.1	3	17.0	18.6	-1.6	15.9	15.4	0.5	12.6	12.0	0.6	10.0	9.9	0.1	3.6	4.1	-0.5	2.0	1.9	0.1	10.1	10.3	-0.2	7.6	7.3	0.3				
More FM	5.9	5.9	0.0	4	6.5	7.2	-0.7	6.1	6.3	-0.2	6.4	6.1	0.3	7.5	6.8	0.7	7.6	8.0	-0.4	4.2	5.6	-1.4	7.6	7.3	0.3	14.2	9.2	5.0				
Newstalk ZB	16.5	15.3	1.2	1	3.2	4.3	-1.1	3.3	5.6	-2.3	5.5	7.0	-1.5	8.9	9.1	-0.2	18.5	15.2	3.3	27.4	22.0	5.4	14.2	9.2	5.0	2.0	1.9	0.1				
Niu FM	0.8	0.7	0.1	20	0.7	0.5	0.2	1.3	0.8	0.5	1.3	0.8	0.5	1.2	1.1	0.1	0.7	1.0	-0.3	0.2	0.2	0.0	0.9	0.9	0.0	0.5	0.1	0.4				
Radio 531pi	0.4	0.4	0.0	23	*	*	*	0.2	0.1	0.1	0.4	0.1	0.3	0.3	0.1	0.2	0.1	0.2	0.1	0.2	0.0	0.5	0.1	0.4	3.0	3.6	-0.6					
Radio Hauraki	2.7	3.4	-0.7	15	4.5	4.9	-0.4	3.4	4.6	-1.2	2.7	4.2	-1.5	2.7	4.0	-1.3	3.2	3.9	-0.7	2.3	2.7	-0.4	4.9	4.8	0.1	2.3	7.9	-5.6				
Radio Samoa	0.8	1.4	-0.6	20	0.5	0.6	-0.1	0.5	0.6	-0.1	0.8	0.3	0.5	0.7	1.0	-0.3	1.3	2.3	-1.0	1.1	1.9	-0.8	0.2	1.0	-0.8	1.0	1.0	0.8				
Radio Waatea	0.1	*	*	29	*	*	*	*	*	*	0.2	*	*	0.2	*	*	0.2	*	*	0.2	*	*	0.2	*	*	0.2	*	*	*			
Rhema	0.2	0.5	-0.3	24	0.2	0.5	-0.3	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.4	-0.2	0.1	0.9	-0.8	0.1	0.2	-0.1	0.1	0.2	-0.1				
Rock	3.2	3.4	-0.2	14	5.0	5.4	-0.4	3.4	4.6	-1.2	3.6	4.1	-0.5	4.6	5.3	-0.7	3.8	4.1	-0.3	0.6	0.6	0.0	3.0	3.6	-0.6	0.5	0.3	0.2				
SENZ Sport	0.2	0.2	0.0	24	*	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.2	0.2	0.0	0.3	0.1	0.2	0.5	0.3	0.2	0.1	*	0.1	*	0.2	1.0	-0.8			
Star	0.2	0.4	-0.2	24	*	*	*	0.1	0.6	-0.5	0.1	0.9	-0.8	0.3	0.7	-0.4	0.3	0.3	0.0	0.1	0.2	-0.1	0.2	1.0	-0.8	1.0	1.0	0.6				
Tainui Live	0.2	0.1	0.1	24	0.3	0.3	0.0	0.3	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	*	*	*	*	*	*			
Tarana	3.3	2.9	0.4	13	0.3	0.4	-0.1	3.0	2.3	0.7	4.2	3.6	0.6	3.0	2.5	0.5	2.1	2.2	-0.1	4.9	4.5	0.4	4.8	4.2	0.6	3.3	3.1	0.2				
The Hits	3.9	3.5	0.4	10	6.4	4.9	1.5	4.8	4.5	0.3	4.7	4.7	0.0	4.2	3.9	0.3	3.6	3.1	0.5	3.2	3.1	0.1	3.3	3.1	0.2	2.3	2.3	0.0				
The Sound	4.7	4.3	0.4	8	1.0	2.0	-1.0	3.4	2.8	0.6	4.0	3.7	0.3	5.0	3.9	1.1	8.7	6.2	2.5	7.5	7.5	0.0	2.3	7.9	-5.6	1.0	0.8					
Today FM	1.3	1.0	0.3	18	*	*	*	0.3	0.4	-0.1	0.7	0.7	0.0	1.0	0.7	0.3	1.7	1.0	0.7	1.7	1.4	0.3	1.8	1.0</								

## AUCKLAND COMMERCIAL RADIO - SURVEY 4 2022

Station Share (%) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	This	Last	+/-
Potential (000)	1,490.0	1,490.0	0.0
Sample Size	2,421	2,453	-32

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am	This	Last	+/-	Rank	Mon-Fri 9am-12md	This	Last	+/-	Mon-Fri 12md-4pm	This	Last	+/-	Mon-Fri 4pm-7pm	This	Last	+/-	Mon-Fri 7pm-12mn	This	Last	+/-	Mon-Fri 12mn-6am	This	Last	+/-	Sat-Sun 12mn-12mn	This	Last
BBC	0.6	0.6	0.0	21	0.5	0.4	0.1	0.6	0.7	-0.1	0.7	0.5	0.2	1.5	2.7	-1.2	2.0	2.5	-0.5	1.0	1.2	-0.2	9.7	9.6	0.1	9.7	9.6	0.1
Breeze	8.5	9.3	-0.8	3	12.4	15.6	-3.2	11.5	15.3	-3.8	8.5	9.7	-1.2	9.1	11.4	-2.3	7.4	6.6	0.8	5.2	5.1	0.1	5.2	5.1	0.1	5.2	5.1	0.1
Coast	4.0	3.1	0.9	7	5.9	6.0	-0.1	6.8	5.7	1.1	4.0	3.5	0.5	3.7	4.3	-0.6	2.9	2.9	0.0	5.1	4.3	0.8	5.1	4.3	0.8	5.1	4.3	0.8
Edge	3.9	4.0	-0.1	8	4.0	3.6	0.4	4.5	4.3	0.2	5.5	3.9	1.6	5.8	3.4	2.4	3.4	2.4	1.0	5.1	4.3	0.8	5.1	4.3	0.8	5.1	4.3	0.8
Flava	3.8	3.6	0.2	9	3.8	3.1	0.7	4.9	4.6	0.3	4.4	4.9	-0.5	3.1	2.9	0.2	3.7	5.1	-1.4	2.9	3.1	-0.2	2.9	3.1	-0.2	2.9	3.1	-0.2
George FM	3.2	2.1	1.1	11	3.4	2.8	0.6	3.6	3.6	0.0	4.1	3.2	0.9	3.0	3.3	-0.3	0.7	2.6	-1.9	3.4	3.9	-0.5	3.4	3.9	-0.5	3.4	3.9	-0.5
Gold	1.9	1.7	0.2	16	3.2	2.4	0.8	2.5	2.3	0.2	2.2	2.3	-0.1	1.6	1.3	0.3	0.9	0.7	0.2	2.0	2.3	-0.3	2.0	2.3	-0.3	2.0	2.3	-0.3
Gold Sport*	0.2	*	*	23	0.2	0.2	0.0	0.2	0.2	0.0	0.3	0.2	0.1	0.1	0.4	-0.3	0.1	0.2	-0.1	0.4	0.5	-0.1	0.4	0.5	-0.1	0.4	0.5	-0.1
Humm FM	1.4	1.0	0.4	18	1.6	0.6	1.0	0.6	0.5	0.1	1.1	0.8	0.3	6.4	0.8	5.6	3.6	1.6	2.0	2.1	1.5	0.6	2.1	1.5	0.6	2.1	1.5	0.6
Life FM	1.0	1.2	-0.2	19	0.6	0.8	-0.2	1.3	1.8	-0.5	1.2	1.4	-0.2	1.0	1.0	0.0	2.1	1.0	1.1	1.7	1.7	0.0	1.7	1.7	0.0	1.7	1.7	0.0
Magic	4.2	5.6	-1.4	6	6.3	7.7	-1.4	6.2	7.0	-0.8	3.6	5.5	-1.9	4.5	6.3	-1.8	0.8	3.4	-2.6	6.9	9.9	-3.0	6.9	9.9	-3.0	6.9	9.9	-3.0
Mai FM	10.0	9.7	0.3	2	6.7	5.9	0.8	7.3	7.3	0.0	8.8	8.9	-0.1	7.4	10.7	-3.3	7.7	8.1	-0.4	7.8	7.6	0.2	7.8	7.6	0.2	7.8	7.6	0.2
More FM	6.9	6.6	0.3	4	5.7	5.5	0.2	5.1	4.9	0.2	5.7	6.2	-0.5	4.7	4.7	0.0	7.4	9.3	-1.9	5.9	6.1	-0.2	5.9	6.1	-0.2	5.9	6.1	-0.2
Newstalk ZB	23.3	21.0	2.3	1	14.0	12.6	1.4	11.4	10.5	0.9	17.6	16.8	0.8	21.3	18.7	2.6	27.4	27.8	-0.4	13.3	12.8	0.5	13.3	12.8	0.5	13.3	12.8	0.5
Niu FM	0.3	0.3	0.0	22	0.5	0.4	0.1	1.1	0.9	0.2	0.7	0.5	0.2	1.8	1.3	0.5	0.6	0.4	0.2	1.1	1.0	0.1	1.1	1.0	0.1	1.1	1.0	0.1
Radio 531pi	0.2	0.3	-0.1	23	0.7	0.5	0.2	0.5	0.5	0.0	0.3	0.1	0.2	1.0	1.6	-0.6	0.2	0.2	0.0	0.4	0.4	0.0	0.4	0.4	0.0	0.4	0.4	0.0
Radio Hauraki	2.2	3.3	-1.1	15	3.6	4.9	-1.3	3.5	4.7	-1.2	3.4	3.7	-0.3	2.4	2.9	-0.5	0.7	0.7	0.0	1.5	1.8	-0.3	1.5	1.8	-0.3	1.5	1.8	-0.3
Radio Samoa	0.8	2.5	-1.7	20	0.4	1.6	-1.2	1.1	1.1	0.0	0.8	0.8	0.0	0.2	0.7	-0.5	1.1	0.8	0.3	0.8	1.1	-0.3	0.8	1.1	-0.3	0.8	1.1	-0.3
Radio Waatea	0.2	*	*	23	0.2	*	*	0.1	*	*	0.1	*	*	*	*	*	*	*	*	*	*	0.2	*	*	0.2	*	*	*
Rhema	0.1	0.4	-0.3	27	0.2	0.3	-0.1	0.3	0.3	0.0	0.1	0.3	-0.2	0.7	1.1	-0.4	0.3	0.7	-0.4	0.4	0.7	-0.3	0.4	0.7	-0.3	0.4	0.7	-0.3
Rock	2.6	2.4	0.2	13	3.3	3.9	-0.6	3.6	4.1	-0.5	3.4	3.6	-0.2	2.3	3.2	-0.9	3.7	4.2	-0.5	3.2	3.2	0.0	3.2	3.2	0.0	3.2	3.2	0.0
SENZ Sport	0.2	0.2	0.0	23	0.3	0.5	-0.2	0.1	0.1	0.0	0.4	0.2	0.2	0.2	0.6	-0.4	*	0.1	*	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0
Star	0.1	0.4	-0.3	27	0.1	0.3	-0.2	0.2	0.3	-0.1	0.2	0.6	-0.4	0.4	0.8	-0.4	0.1	0.2	-0.1	0.2	0.6	-0.4	0.2	0.6	-0.4	0.2	0.6	-0.4
Tainui Live	0.1	0.1	0.0	27	*	*	*	0.1	0.1	0.0	*	0.1	*	*	0.1	*	0.1	*	0.9	0.1	0.8	0.4	0.3	0.1	0.4	0.3	0.1	
Tarana	2.4	2.1	0.3	14	3.7	3.1	0.6	3.8	2.9	0.9	2.7	2.3	0.4	2.1	3.0	-0.9	3.9	3.9	0.0	3.8	3.4	0.4	3.8	3.4	0.4	3.8	3.4	0.4
The Hits	3.6	3.7	-0.1	10	3.3	3.1	0.2	3.7	3.1	0.6	4.5	4.1	0.4	2.9	2.2	0.7	3.3	3.6	-0.3	4.8	3.9	0.9	4.8	3.9	0.9	4.8	3.9	0.9
The Sound	3.0																											

## AUCKLAND COMMERCIAL RADIO - SURVEY 4 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BBC	30.8	31.9	-1.1	19	2.9	4.1	-1.2	7.0	5.5	1.5	7.0	5.8	1.2	8.6	8.2	0.4	4.4	6.8	-2.4	10.3	11.9	-1.6	2.4	2.9	-0.5	45.1	40.2	4.9				
Breeze	208.4	211.3	-2.9	3	31.3	40.8	-9.5	70.0	68.5	1.5	84.6	78.4	6.2	118.7	108.6	10.1	63.3	66.4	-3.1	49.9	56.3	-6.4	21.2	22.7	-1.5	45.1	40.2	4.9				
Coast	99.1	109.2	-10.1	10	14.3	18.1	-3.8	16.5	25.1	-8.6	17.0	22.4	-5.4	40.9	43.7	-2.8	41.2	40.6	0.6	33.2	36.7	-3.5	21.2	22.7	-1.5	36.9	43.1	-6.2				
Edge	178.9	191.2	-12.3	4	67.4	58.6	8.8	103.4	99.6	3.8	84.8	98.3	-13.5	99.8	118.5	-18.7	22.0	30.8	-8.8	10.9	13.1	-2.2	23.9	26.7	-2.8	14.4	19.0	-4.6				
Flava	112.5	117.8	-5.3	8	44.4	45.3	-0.9	77.0	74.8	2.2	59.8	58.8	1.0	65.5	66.7	-1.2	8.3	13.8	-5.5	2.6	5.8	-3.2	7.3	10.7	-3.4	*	1.0	*				
George FM	83.7	95.4	-11.7	12	19.0	20.5	-1.5	46.0	45.3	0.7	42.0	46.5	-4.5	50.8	58.6	-7.8	17.7	23.8	-6.1	13.8	16.4	-2.6	51.6	57.0	-5.4							
Gold	46.4	52.8	-6.4	15	8.5	10.4	-1.9	8.8	9.0	-0.2	8.4	9.9	-1.5	16.9	24.6	-7.7	20.4	25.7	-5.3	19.3	16.4	2.9	7.3	10.7	-3.4							
Gold Sport*	9.3	10.8	-1.5	27	2.1	2.0	0.1	1.6	0.6	1.0	1.0	1.2	-0.2	2.0	2.3	-0.3	2.5	2.9	-0.4	3.5	3.9	-0.4	*	1.0	*							
Humm FM	33.2	28.1	5.1	18	9.4	14.2	-4.8	19.3	10.4	8.9	19.3	9.4	9.9	22.2	10.9	11.3	3.8	3.0	0.8	1.6	2.1	-0.5	6.6	5.2	1.4							
Life FM	46.3	48.4	-2.1	16	9.0	13.4	-4.4	18.3	20.5	-2.2	22.7	20.3	2.4	31.7	27.8	3.9	11.3	13.1	-1.8	5.7	7.3	-1.6	13.2	13.5	-0.3							
Magic	71.8	78.1	-6.3	13	5.2	4.8	0.4	8.1	6.3	1.8	7.8	8.5	-0.7	13.7	12.6	1.1	18.3	21.0	-2.7	39.7	45.2	-5.5	8.3	7.2	1.1							
Mai FM	238.3	248.2	-9.9	2	91.2	95.4	-4.2	148.3	137.9	10.4	112.9	108.5	4.4	131.9	135.9	-4.0	29.0	39.5	-10.5	14.7	15.4	-0.7	51.6	57.0	-5.4							
More FM	172.1	174.6	-2.5	6	46.1	51.8	-5.7	72.1	65.5	6.6	67.9	61.4	6.5	98.4	90.7	7.7	46.5	52.2	-5.7	26.8	31.6	-4.8	33.1	38.3	-5.2							
Newstalk ZB	269.9	285.6	-15.7	1	34.0	39.0	-5.0	49.4	68.1	-18.7	69.2	83.0	-13.8	114.9	126.9	-12.0	90.0	89.2	0.8	84.9	83.0	1.9	48.8	52.0	-3.2							
Niu FM	24.9	17.2	7.7	21	5.6	4.1	1.5	14.1	4.8	9.3	13.3	6.4	6.9	16.5	9.9	6.6	4.5	5.9	-1.4	1.7	2.8	-1.1	3.9	3.7	0.2							
Radio 531pi	11.1	11.6	-0.5	24	0.3	1.1	-0.8	1.9	1.5	0.4	4.0	1.5	2.5	5.0	2.8	2.2	4.8	5.7	-0.9	4.3	5.1	-0.8	2.3	2.3	0.0							
Radio Hauraki	57.3	69.2	-11.9	14	7.1	10.0	-2.9	19.6	23.9	-4.3	24.9	29.7	-4.8	37.8	42.7	-4.9	22.3	26.2	-3.9	12.5	16.4	-3.9	11.0	17.5	-6.5							
Radio Samoa	17.1	24.4	-7.3	22	3.3	3.4	-0.1	6.0	7.5	-1.5	6.8	6.2	0.6	8.4	11.6	-3.2	5.5	11.0	-5.5	3.8	6.9	-3.1	1.4	4.2	-2.8							
Radio Waatea	6.6	1.6	5.0	29	0.9	1.0	-0.1	1.8	*	*	3.4	*	*	4.2	*	*	1.7	0.6	1.1	1.5	0.6	0.9	1.6	*	*							
Rhema	12.3	15.1	-2.8	23	2.3	3.7	-1.4	3.0	2.4	0.6	2.4	1.8	0.6	5.2	4.4	0.8	4.5	6.8	-2.3	3.9	6.6	-2.7	2.4	2.6	-0.2							
Rock	104.3	98.9	5.4	9	30.7	32.7	-2.0	52.3	44.8	7.5	50.0	40.0	10.0	64.2	55.9	8.3	20.4	24.5	-4.1	9.4	9.9	-0.5	16.2	21.5	-5.3							
SENZ Sport	9.6	8.8	0.8	26	0.9	1.0	-0.1	1.2	1.6	-0.4	2.0	3.3	-1.3	5.6	5.3	0.3	5.4	2.8	2.6	3.1	1.5	1.6	1.0	1.6	0.6							
Star	7.3	15.0	-7.7	28	*	1.1	*	1.6	4.6	-3.0	2.1	5.7	-3.6	5.0	9.7	-4.7	3.0	5.7	-2.7	1.4	3.5	-2.1	1.1	5.5	-4.4							
Tainui Live	10.8	10.2	0.6	25	4.0	5.2	-1.2	6.6	2.9	3.7	4.6	2.5	2.1	5.1	3.0	2.1	1.5	2.2	-0.7	1.0	1.7	-0.7	0.9	*	*							
Tarana	38.8	40.2	-1.4	17	4.4	5.7	-1.3	17.7	15.0	2.7	21.3	15.5	5.8	24.6	19.9	4.7	9.6	11.2	-1.6	8.4	11.4	-3.0	13.9	11.8	2.1							
The Hits	130.0	118.2	11.8	7	42.3	36.2	6.1	58.6	48.8	9.8	53.6	48.1	5.5	72.8	62.4	10.4	28.7	27.1	1.6	14.9	18.2	-3.3	22.7	20.4	2.3							
The Sound	92.7	95.3	-2.6	11	15.3	20.6	-5.3	31.7	28.6	3.1	28.9	27.3	1.6	47.3	45.6	1.7	37.7	36.7	1.0	29.0	28.8	0.2	15.5	23.0	-7.5							
Today FM	29.7	28.6	1.1	20	*	0.6	*	6.3	7.4	-1.1	9.1	9.8	-0.7	15.7	14.7	1.0	13.0	9.1	3.9	10.0	9.9	0.1	6.4	6.1	0.3							
ZM	177.6	168.5	9.1	5	47.5	48.3	-0.8	97.5	86.9	10.6	10																					

## AUCKLAND COMMERCIAL RADIO - SURVEY 4 2022

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	This	Last	+/-
Potential (000)	1,490.0	1,490.0	0.0
Sample Size	2,421	2,453	-32

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am				Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BBC	10.8	13.5	-2.7	20	10.4	8.7	1.7	12.5	11.2	1.3	11.1	11.1	0.0	6.4	7.2	-0.8	4.5	6.7	-2.2	20.9	22.1	-1.2						
Breeze	107.2	101.5	5.7	3	86.8	97.7	-10.9	97.1	106.5	-9.4	86.1	88.1	-2.0	38.4	37.3	1.1	20.2	20.5	-0.3	108.5	115.6	-7.1						
Coast	41.8	42.9	-1.1	9	41.7	49.7	-8.0	53.8	53.9	-0.1	42.0	44.5	-2.5	17.4	21.1	-3.7	12.3	12.7	-0.4	56.7	65.5	-8.8						
Edge	67.1	78.0	-10.9	6	68.3	57.8	10.5	79.9	73.4	6.5	64.8	60.1	4.7	33.6	25.8	7.8	18.4	11.7	6.7	100.4	104.9	-4.5						
Flava	58.9	57.0	1.9	7	42.8	41.7	1.1	63.8	65.4	-1.6	51.1	52.2	-1.1	16.9	17.8	-0.9	13.5	14.7	-1.2	54.4	62.5	-8.1						
George FM	28.1	31.0	-2.9	13	27.8	30.4	-2.6	35.1	40.1	-5.0	39.9	37.7	2.2	17.1	17.6	-0.5	4.7	8.3	-3.6	51.0	65.2	-14.2						
Gold	21.5	23.9	-2.4	15	20.7	16.7	4.0	23.6	21.1	2.5	22.0	23.3	-1.3	7.1	6.2	0.9	4.4	4.1	0.3	25.5	34.5	-9.0						
Gold Sport*	1.5	2.0	-0.5	28	4.3	2.7	1.6	2.9	2.7	0.2	2.0	1.7	0.3	1.1	3.4	-2.3	0.5	1.3	-0.8	5.2	8.1	-2.9						
Humm FM	15.5	12.6	2.9	19	11.3	6.3	5.0	9.7	6.3	3.4	16.8	10.0	6.8	6.5	4.8	1.7	4.7	4.9	-0.2	17.8	17.0	0.8						
Life FM	16.2	23.6	-7.4	18	9.2	15.3	-6.1	18.9	21.5	-2.6	13.1	17.8	-4.7	6.0	7.8	-1.8	5.1	4.1	1.0	33.8	32.1	1.7						
Magic	30.3	38.5	-8.2	12	41.2	43.6	-2.4	47.0	49.1	-2.1	30.4	36.8	-6.4	14.4	20.5	-6.1	6.0	11.1	-5.1	47.1	58.0	-10.9						
Mai FM	132.9	141.3	-8.4	2	75.4	77.0	-1.6	99.2	104.2	-5.0	95.8	106.1	-10.3	38.0	47.0	-9.0	31.8	31.4	0.4	139.2	140.1	-0.9						
More FM	88.0	94.4	-6.4	5	55.8	59.3	-3.5	64.5	65.7	-1.2	73.8	76.0	-2.2	25.3	24.5	0.8	20.6	19.1	1.5	107.4	109.9	-2.5						
Newstalk ZB	174.4	186.1	-11.7	1	96.1	114.3	-18.2	115.8	119.8	-4.0	136.1	153.1	-17.0	61.1	64.9	-3.8	59.2	60.6	-1.4	153.0	171.1	-18.1						
Niu FM	6.6	5.6	1.0	22	6.6	5.3	1.3	11.3	8.6	2.7	9.7	7.8	1.9	8.9	8.3	0.6	2.9	2.0	0.9	15.0	12.3	2.7						
Radio 531pi	4.8	2.6	2.2	23	4.1	5.6	-1.5	5.3	5.3	0.0	3.6	1.6	2.0	3.9	4.6	-0.7	0.6	0.6	0.0	4.4	6.1	-1.7						
Radio Hauraki	26.2	32.0	-5.8	14	23.0	25.7	-2.7	27.9	31.3	-3.4	33.7	38.7	-5.0	9.4	13.0	-3.6	2.9	3.3	-0.4	31.6	38.8	-7.2						
Radio Samoa	10.2	16.5	-6.3	21	2.8	7.7	-4.9	9.3	10.1	-0.8	6.5	7.4	-0.9	1.3	3.8	-2.5	3.9	1.6	2.3	9.3	11.7	-2.4						
Radio Waatea	3.6	*	*	26	2.9	*	*	1.6	*	*	2.6	0.5	2.1	*	*	*	*	*	*	4.4	1.1	3.3						
Rhema	3.7	5.7	-2.0	24	3.0	4.2	-1.2	4.8	5.5	-0.7	3.2	5.6	-2.4	2.3	4.8	-2.5	1.2	2.1	-0.9	7.9	10.2	-2.3						
Rock	40.9	37.6	3.3	10	35.0	38.3	-3.3	40.7	42.4	-1.7	39.8	45.2	-5.4	17.9	19.6	-1.7	12.8	11.7	1.1	55.4	56.0	-0.6						
SENZ Sport	3.0	2.5	0.5	27	1.6	4.3	-2.7	3.0	2.2	0.8	5.0	2.7	2.3	1.1	1.2	-0.1	*	0.4	*	3.8	4.9	-1.1						
Star	1.1	5.3	-4.2	29	1.3	2.3	-1.0	2.8	6.2	-3.4	2.3	6.1	-3.8	2.6	4.9	-2.3	0.6	2.2	-1.6	5.5	11.4	-5.9						
Tainui Live	3.7	3.5	0.2	24	0.9	1.4	-0.5	2.7	3.4	-0.7	0.5	2.6	-2.1	*	1.2	*	1.9	1.6	0.3	5.3	6.1	-0.8						
Tarana	19.2	18.0	1.2	16	13.8	14.2	-0.4	19.7	18.9	0.8	16.6	15.9	0.7	11.3	12.9	-1.6	8.9	9.9	-1.0	22.4	31.2	-8.8						
The Hits	55.9	57.6	-1.7	8	42.4	33.8	8.6	55.4	53.2	2.2	58.0	52.4	5.6	24.4	18.0	6.4	12.5	12.6	-0.1	74.8	69.6	5.2						
The																												

## AUCKLAND COMMERCIAL RADIO - SURVEY 4 2022

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BBC	3:50	4:20	-0:30	2:47	1:45	1:02	1:25	1:45	-0:19	1:28	1:38	-0:10	3:01	3:03	-0:02	8:44	7:17	1:27	5:21	7:19	-1:57	0:36	1:56	-1:20
Breeze	7:18	8:44	-1:26	5:30	4:50	0:39	6:18	8:19	-2:01	7:09	9:28	-2:19	7:04	9:42	-2:38	7:55	9:55	-1:59	7:51	9:03	-1:11	6:40	7:25	-0:45
Coast	7:49	6:41	1:08	3:59	4:53	-0:54	11:21	8:42	2:38	10:11	7:15	2:55	8:34	7:29	1:04	7:37	7:05	0:32	7:08	6:51	0:17	9:22	7:02	2:20
Edge	3:51	3:15	0:35	3:25	2:36	0:48	3:44	2:46	0:58	3:57	2:44	1:12	4:02	3:27	0:34	4:45	5:56	-1:11	4:59	4:21	0:37	3:22	4:22	-1:00
Flava	5:15	5:07	0:08	4:28	4:33	-0:05	5:48	5:08	0:39	5:43	5:01	0:41	5:41	5:34	0:07	6:11	7:22	-1:11	7:58	4:18	3:40	5:27	5:51	-0:23
George FM	6:09	5:11	0:57	6:15	6:36	-0:20	6:27	4:02	2:25	6:13	4:34	1:38	7:01	4:57	2:04	6:49	5:43	1:06	2:46	4:15	-1:29	4:30	5:59	-1:29
Gold	7:24	6:17	1:07	5:18	4:24	0:53	8:31	3:51	4:39	7:24	2:17	5:06	8:15	7:04	1:11	9:26	8:37	0:48	7:56	6:07	1:48	8:56	7:15	1:41
Gold Sport*	3:57	3:18	0:38	0:26	0:49	-0:23	7:37	0:45	6:52	11:30	1:37	9:52	8:09	3:21	4:47	5:42	6:12	-0:30	5:07	6:08	-1:01	*	1:25	*
Humm FM	7:47	5:14	2:33	5:41	5:10	0:31	6:41	3:41	2:59	6:50	3:34	3:15	8:57	4:23	4:33	18:41	5:45	12:56	3:52	2:27	1:25	5:32	1:58	3:33
Life FM	3:57	4:32	-0:35	5:49	5:05	0:44	2:32	3:30	-0:57	2:22	3:39	-1:17	3:17	3:52	-0:34	5:39	5:19	0:20	4:37	6:04	-1:27	2:11	3:35	-1:23
Magic	11:20	14:23	-3:02	3:20	0:47	2:32	4:23	3:12	1:10	3:05	2:48	0:17	6:36	3:53	2:43	11:45	17:18	-5:33	14:13	16:03	-1:49	6:03	12:02	-5:58
Mai FM	5:08	5:06	0:02	4:22	4:48	-0:25	5:23	5:04	0:19	5:40	5:18	0:21	5:38	5:17	0:21	5:37	5:19	0:18	5:37	5:45	-0:08	5:36	6:07	-0:31
More FM	5:11	5:22	-0:10	3:19	3:25	-0:06	4:13	4:22	-0:09	4:47	4:45	0:02	5:43	5:26	0:17	7:30	7:48	-0:17	6:25	8:19	-1:54	6:32	6:26	0:06
Newstalk ZB	9:17	8:27	0:49	2:12	2:43	-0:30	3:23	3:42	-0:18	4:00	4:02	-0:02	5:47	5:10	0:37	9:24	8:43	0:41	13:17	12:30	0:46	8:20	5:59	2:21
Niu FM	4:49	6:04	-1:14	2:54	3:06	-0:11	4:39	7:25	-2:46	4:57	5:53	-0:56	5:34	7:52	-2:18	7:22	8:30	-1:07	4:45	4:00	0:45	6:37	8:37	-1:59
Radio 531pi	5:45	5:41	0:04	0:15	0:21	-0:06	6:14	1:45	4:29	5:20	1:45	3:35	4:45	2:05	2:39	1:24	1:31	-0:07	1:57	2:07	-0:10	5:50	1:56	3:54
Radio Hauraki	7:03	7:50	-0:46	14:56	12:07	2:49	8:51	8:42	0:08	5:34	6:42	-1:07	5:23	6:50	-1:27	6:31	7:37	-1:05	7:37	7:47	-0:09	12:38	9:24	3:14
Radio Samoa	7:04	9:03	-1:58	3:48	4:03	-0:14	3:58	3:27	0:31	5:50	2:33	3:17	6:24	6:09	0:14	10:53	10:40	0:12	11:51	13:04	-1:12	5:04	7:51	-2:47
Radio Waatea	3:11	0:19	2:52	0:15	0:21	-0:06	1:20	*	*	3:08	*	*	3:15	*	*	5:35	0:15	5:20	4:49	0:15	4:34	3:29	*	*
Rhema	2:50	4:54	-2:04	2:21	3:35	-1:14	2:47	3:19	-0:31	3:14	4:07	-0:52	3:03	3:17	-0:13	2:24	3:20	-0:56	1:31	6:08	-4:37	1:11	2:48	-1:37
Rock	4:37	5:29	-0:51	3:51	4:02	-0:11	3:18	4:37	-1:19	3:41	4:57	-1:16	5:19	6:49	-1:29	8:37	8:38	-0:01	2:25	2:54	-0:28	5:14	5:43	-0:28
SENZ Sport	3:27	4:16	-0:48	0:45	0:31	0:13	2:46	2:00	0:46	1:57	1:57	-0:00	2:29	2:21	0:07	2:13	2:38	-0:25	5:59	11:04	-5:04	0:48	1:57	-1:09
Star	3:55	4:37	-0:41	*	0:21	*	2:27	6:00	-3:32	3:18	7:31	-4:12	4:08	5:32	-1:24	4:42	2:21	2:21	2:14	3:14	-1:00	4:27	6:22	-1:55
Tainui Live	2:21	1:49	0:31	2:00	1:20	0:40	2:22	1:52	0:29	2:00	1:48	0:11	2:00	1:50	0:09	4:02	3:06	0:55	5:00	3:24	1:35	0:30	*	*
Tarana	12:52	11:17	1:34	1:48	1:52	-0:04	8:27	7:06	1:20	10:09	11:02	-0:53	9:10	8:55	0:14	10:03	10:11	-0:07	23:59	18:32	5:27	9:55	12:10	-2:14
The Hits	4:34	4:42	-0:08	3:32	3:19	0:12	4:05	4:10	-0:05	4:25	4:38	-0:12	4:17	4:30	-0:13	5:41	5:47	-0:06	8:52	7:55	0:57	4:12	5:05	-0:52
The Sound	7:40	7:09	0:30	1:27	2:21	-0:54	5:24	4:25	0:59	7:01	6:31	0:30	7:53	6:06	1:47	10:35	8:41	1:54	10:38	12:19	-1:41	4:12	11:39	-7:26
Today FM	6:29	5:24	1:05	*	0:15	*	2:32	2:29	0:02	4:08	3:23	0:44	4:48	3:31	1:16	6:07	5:38	0:28	7:03	6:28	0:34	7:56	5:28	2:27
ZM	4:23	4:09	0:14	4:07	3:19	0:47	4:13	4:06	0:07	4:28	4:24	0:04	4:26	4:28	-0:01	4:04	4:52	-0:48						

## AUCKLAND COMMERCIAL RADIO - SURVEY 4 2022

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2022 - 4/2022

This Survey Period: Sun Jun 26 to Sat Nov 12 2022

Last Survey Period: Sun Apr 10 to Sat Jun 18 & Sun Jun 26 to Sat Sep 3 2022

	This	Last	+/-
Potential (000)	1,490.0	1,490.0	0.0
Sample Size	2,421	2,453	-32

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BBC	1:39	1:28	0:11	1:11	1:03	0:07	1:26	1:57	-0:30	1:11	0:59	0:12	1:39	2:43	-1:04	2:37	2:10	0:27	1:38	1:54	-0:16
Breeze	2:24	2:52	-0:27	3:27	4:05	-0:38	3:48	4:38	-0:49	1:59	2:19	-0:19	1:38	2:13	-0:35	2:07	1:52	0:14	2:54	2:53	0:01
Coast	2:53	2:14	0:39	3:24	3:05	0:19	4:03	3:23	0:40	1:54	1:38	0:16	1:29	1:29	-0:00	1:23	1:18	0:04	3:00	2:41	0:18
Edge	1:44	1:35	0:08	1:23	1:36	-0:12	1:47	1:53	-0:05	1:42	1:22	0:20	1:12	0:57	0:14	1:04	1:10	-0:06	1:38	1:24	0:13
Flava	1:57	1:59	-0:01	2:09	1:55	0:13	2:28	2:17	0:11	1:43	1:58	-0:15	1:17	1:11	0:05	1:36	1:59	-0:22	1:43	1:41	0:02
George FM	3:27	2:09	1:18	2:58	2:22	0:36	3:18	2:52	0:25	2:02	1:46	0:16	1:12	1:22	-0:10	0:51	1:46	-0:55	2:11	2:04	0:07
Gold	2:39	2:15	0:23	3:45	3:41	0:04	3:26	3:29	-0:03	2:02	2:04	-0:01	1:31	1:27	0:03	1:09	0:55	0:13	2:36	2:21	0:15
Gold Sport*	3:28	0:30	2:58	1:00	1:42	-0:42	2:30	2:36	-0:06	2:46	2:11	0:34	0:48	0:52	-0:03	1:00	0:46	0:14	2:30	1:56	0:33
Humm FM	2:49	2:32	0:17	3:23	2:28	0:54	2:04	2:21	-0:17	1:20	1:36	-0:16	6:47	1:14	5:33	4:29	1:51	2:38	3:52	3:09	0:42
Life FM	1:51	1:38	0:12	1:27	1:24	0:02	2:09	2:43	-0:34	1:50	1:38	0:12	1:06	0:57	0:08	2:21	1:21	0:59	1:40	1:49	-0:09
Magic	4:14	4:34	-0:19	3:43	4:31	-0:48	4:14	4:36	-0:21	2:25	3:09	-0:44	2:09	2:13	-0:03	0:47	1:46	-0:58	4:45	5:54	-1:09
Mai FM	2:16	2:08	0:07	2:08	1:58	0:10	2:21	2:16	0:05	1:50	1:45	0:05	1:20	1:38	-0:18	1:24	1:30	-0:05	1:49	1:53	-0:03
More FM	2:22	2:11	0:10	2:28	2:22	0:06	2:33	2:23	0:10	1:33	1:43	-0:10	1:17	1:23	-0:05	2:05	2:49	-0:44	1:46	1:56	-0:09
Newstalk ZB	4:02	3:31	0:31	3:31	2:50	0:40	3:10	2:49	0:21	2:36	2:18	0:17	2:25	2:05	0:19	2:42	2:40	0:02	2:49	2:36	0:13
Niu FM	1:26	1:29	-0:03	1:42	1:46	-0:03	3:02	3:20	-0:17	1:24	1:16	0:07	1:26	1:07	0:18	1:09	1:11	-0:01	2:20	2:56	-0:35
Radio 531pi	0:57	3:03	-2:05	3:54	2:27	1:26	3:03	2:47	0:16	1:26	1:50	-0:24	1:52	2:32	-0:40	2:00	2:00	0:00	2:58	2:16	0:41
Radio Hauraki	2:33	3:10	-0:37	3:48	4:53	-1:04	4:03	4:49	-0:46	2:00	1:59	0:00	1:47	1:36	0:10	1:29	1:17	0:11	1:30	1:33	-0:02
Radio Samoa	2:29	4:43	-2:14	3:26	5:24	-1:58	3:46	3:25	0:21	2:37	2:16	0:20	1:13	1:18	-0:04	1:39	2:54	-1:15	2:45	3:23	-0:37
Radio Waatea	1:50	*	*	1:18	*	*	1:52	*	*	0:45	0:15	0:30	*	*	*	*	*	*	1:16	0:21	0:55
Rhema	0:43	2:25	-1:42	1:18	2:00	-0:42	1:41	1:47	-0:06	0:23	1:17	-0:53	2:14	1:39	0:35	1:29	2:01	-0:31	1:30	2:14	-0:44
Rock	1:54	2:01	-0:07	2:18	2:35	-0:17	2:51	3:06	-0:15	1:43	1:40	0:03	0:52	1:11	-0:19	1:42	2:06	-0:23	1:51	2:00	-0:08
SENZ Sport	2:05	2:15	-0:10	4:12	2:43	1:29	1:15	1:26	-0:11	1:39	1:36	0:03	1:27	3:25	-1:58	*	1:30	*	1:46	1:35	0:10
Star	1:42	2:05	-0:23	2:12	2:51	-0:38	2:49	1:26	1:22	2:02	2:12	-0:10	1:04	1:13	-0:08	1:00	0:35	0:24	1:27	1:57	-0:29
Tainui Live	0:47	0:44	0:02	0:15	0:21	-0:06	1:14	0:58	0:16	1:45	0:42	1:02	*	0:22	*	2:57	0:15	2:42	2:21	1:33	0:47
Tarana	3:52	3:44	0:07	6:25	5:38	0:46	6:10	4:58	1:12	3:14	3:05	0:08	1:15	1:41	-0:25	2:35	2:19	0:16	5:32	3:47	1:45
The Hits	1:57	2:02	-0:04	1:53	2:22	-0:28	2:07	1:52	0:15	1:33	1:38	-0:05	0:49	0:54	-0:04	1:32	1:39	-0:07	2:06	1:57	0:08
The Sound	2:14	2:16	-0:02	3:39	3:09	0:29	4:17	3:43	0:34	1:51	2:15	-0:24	1:23	1:00	0:23	1:55	2:16	-0:20	3:28	3:09	0:18
Today FM	2:54	2:32	0:22	2:48	2:58	-0:09	3:48	2:52	0:55	2:23	1:40	0:43	1:08	0:52	0:16	1:28	1:07	0:21	2:36	1:53	0:42
ZM	1:55	1:58	-0:03	1:44	1:33	0:11	2:11	1:55	0:15	1:39	1:23	0:16	1:15	0:58	0:17	1:11	0:53	0:17	1:51	1:33	0:18
MediaWorks Combo	2:56	2:54	0:01	3:21	3:31	-0:10	3:46	3:52	-0:06	2:12</											